

# Victoria Beach Sports Club

## General Meeting – April 12th, 2016

### Minutes

Called to order: 7:10pm - by Bruce Morrison

Attendance: Laurie Danwich, Onale Thomas, Bruce Morrison, Lynn Anderson, Pauline Einfeld, Brant & Margaret Haddad, Tim Flook, Sandra Ateah, Rob Farquarson, Patti Ullrich, Cathy Halgren, Des Anderson, Jimmy Skinner

#### Minutes from the last meeting -

Laurie makes a motion to adopt the minutes of the last meeting held on March 8, 2016 Seconded by Pauline - Carried

#### Treasurers report

Des makes a motion to adopt the Treasurer's (verbal) report as read by Laurie, Seconded by Lynn. - Carried

#### Committee Reports

**Curling** - This report will summarize the 2015-2016 season of curling. It will include positives and negatives encountered throughout. We will speak of Goals, there were goals set, some were achieved to some degree, and other marks were missed. All in all though, we are moving in a positive direction.

Lets start with League Curling. Congratulations first to BRAD PATZER Rink and KIM MACKELSON Rink as they are the this years club Champions!! We had EIGHT mens teams and SIX ladies teams this year in our leagues. The season ran mid November to the last week of March and aside from a common complaint, everyone seems to have had a good time otherwise.

The increase in ladies teams to 6 was a nice positive this year- it fills all three sheets and makes for a fun time with a full court out there. We all know we don't have the population or geographical reach to have too many more teams in these leagues, but that does not mean we will stop trying to expand. The uncertainty of our neighbouring clubs future may bring more teams to our rink, but we can't say for sure just yet.

Learn to Curl was an effort we made early on in the season. There was an adult session and a children's session. Due to turn out the adult session was more successful than the children's session. Even though I did rope a couple of moms into a lesson while their children took one on the next sheet. So nothing negative there. **Saffies Holiday spiel was an organizational success but not a success as far as cash flow goes. – However the goal was exposure and nothing more!** The negative with these events- particularly the children's session- was in advertising. Advertising is at a low for a lot of events and moving forward this is something we would like to improve on. I think all would agree it would be nice to see a kids curling night added to our week next season. So in the plans next year we will be furthering the efforts of learn to curl.

Bonspiels- Now once again I think we can all agree that weekday curling, all be it important to a lot of us, is not the bread and butter of this Club. That would be the Weekend Events or bonspiels. There were many positives with all of our club events and as to be expected there were some negatives. The biggest complaint is one I am thus far referring to as the common complaint. There were however several others. Some event specific, some surfaced at more than one event, but regardless- we did well but, can certainly improve some things. Some things we simply must improve on.

The following are our GOALS as a curling committee as stated in previous report:

The GOAL of our Curling Committee includes the following points.

1. Have a great ice surface to play our beloved game on. (put your best foot forward and others will dance with you)
2. We want people Young and Old, New and Familiar, to enjoy our club and its events, and have FUN! (If we aren't enjoying ourselves, we aren't succeeding)
3. We want people to leave these events and have positive things to say about our events. (Word of mouth, travels fast)
4. Grow all ways, and always grow. (New ideas WELCOME, the more the merrier)

Summary- Put on a good time, a good show, and make new friends for years to come!

Unfortunately, the first goal is what I have called the common complaint. There was some positive actions here and some positive results, but not entirely. By that I mean we were able to improve the heaviness of the ice and get rocks being delivered at some really decent times, but the runs up and down the ice were very heavy on my ears. We were trying to survey our event patrons so that everyone could see for themselves how important it really is to people, but we ran into some sort of snag there so I will just have to present these complaints as I received them, and I received ALOT on this one. It is a manageable fix- it just requires some further education **and possibly equipment – but this would be determined with education**. Complaints be damned- hats off and THANKS to Bruce Morrison and Raymond Parisian for their efforts in ice making this year. As I've said in other emails- the best part of a negative is turning it into a positive, and this can be accomplished with that education. **In order to keep our leagues as well as our events at the status quo for participation or grow participation in our events or to take on new events – THIS MUST CHANGE. Participation will diminish without this change. We are in competition with other curling clubs – yes – but also with skating rinks – movie theaters – ski hills - any other activity that takes the consumer dollar somewhere else.**

So the second goal, mostly positive there. We put on some good times and they were had by many. We need to ask ourselves could we do better at accommodating all age groups and genders? I think we could improve as aforementioned by reaching out to the youth. The stick curling was on this year- we can get some feedback from that group- mostly the senior demographic there, so we need to check in and see if there is anything that can be done to enhance their good times.

Goal the third- There were MANY compliments received about our events. REMEMBER we tried, we did well, but we can do better now! Nothing wrong with celebrating a job well done, unless your not going to take time to evaluate how to make it better. And there are some things at our events we can do better. Again the common complaint, there were quite a few received about other things, some event specific, some again surfaced at more than one. But a lot were polite complaints, but enough of them to know that there are some issues to address. Negatives to make into positives is all it is.

The fourth goal there was met to some degree but is an ongoing goal so we will never be finished with that one. Grow all ways and always grow.

**ADD – Requirements in order to grow:**

- **MINIMUM OF 2 NEW COMMITTEE MEMBERS**
- **IDEAS FROM THE BOARD OR OTHERS BE BROUGHT FORWARD:**
  - o Additional events?
  - o Changes to current events? Style – When on Calendar – Costs – Prizes -
  - o Glow Curling – ENDS to END Cancer – Summer Spiel
  - o Hosting?
  - o Tie in to Grand Opening?
  - o Public Speaker or Guest Pro Curler?
  - o **ALL IDEAS are welcomed – not all will become a reality immediately – but all open thoughts are necessary and welcomed**

I think that for the most part the complaints need not be presented in this report further, they are all manageable and fixable. Like I said many times- quick switch from negative to positive, but I think I would rather discuss them with the appropriate parties and let them deal with that as they choose.

End Report

**Advertising/Signage** - Discussion of the different signs that are on the property and the age of some of the signs. The signs that are out in the sports field and on the bleachers were a one-time charge to sponsors. Some of these signs are old and need to be updated however we do not have anyone taking on this project at this time. It's also discussed that the local businesses have been asked for support many times lately and maybe we should wait until next year to approach this project.

Margaret is looking for better signage for the Country Market. She would like to have 4 signs that can be put up every weekend.

Discussion of the signs and costs - Patti will order the signs through fast sign. There will be 10 "election style" signs. Margaret will send the details to Patti.

Patti is getting letters printed for the new sign that is being erected at the highway entrance. She poses the question of creating another 4 X 8 sign to be put up somewhere on the highway.

Sales of the rink signs has slowed down but there are more who are showing interest.

**Building update** - The Annual Fire alarm inspection has been done through Vipond systems group. Tower Engineering will be coming to do their final inspection on the mechanical. After all inspections are done, Josef Nejmark will come back for his final inspection. Upstairs temporary bar worked well but we will move forward on the plans for the permanent bar. Elevator has a little more work to do before it can be used. The Merry Makers have ordered a dishwasher and security shutters for the canteen. VB Public Works will be moving the garbage cage from the old site to the to the skating rink area. They will also be moving the monument. The curling ice is now gone.

**Proposal for outdoor local bands concert** - Jimmy Skinner presents an idea of having a local bands concert. He has a couple of bands that would play for free. General discussion suggests that they have it inside so there's more control over security and other obstacles.

**Proposal for golf tournament** - Rob Farquarson and Lorne Anderson would like to put on a 9 hole golf tournament in August. They have put some thought into some of the rules and goals. They are asking if the club would support and put on a wind up for the tournament. The support is there and we will look forward to more information and plans as it comes.

Grand Opening - September 3rd - we need to start planning this event. We will discuss more next meeting.

Next meeting is our Annual meeting - May 10, 2016

Next General meeting – June 14, 2016

Motion to adjourn made by Bruce, Seconded by Patti- Carried

Meeting adjourned at 8:37 pm